

MINUTES

Nyack Climate Smart Committee Meeting

November 7, 2023

Attendance; Andy Stewart, Doug Kaufman, Shelley Kaufman, Maegan Ciolino, Glenn Sungela, Kathy Schwarz, Harry Vetter, Steve Cea, Joel Newton, Peggy Kurtz, Tristan Schwartzman, Pearl Gray

I. WORKING GROUP UPDATES

Natural Resources

The Natural Resources and Waste Working Groups met on Sept 27 along with some other potential partners to discuss the Nyack 2030 vision and ways to collaborate right now on leaf management outreach. Joel, Marcy, and Rachel developed online and print materials for various groups to post through leaf season.

Waste Andy plans to check how much the Nyack food scrap drop off is collecting. Harry reported that 300+ people have signed up for Clarkstown Food Scrap program within the first 2 weeks since it was announced. A drop-off in Upper Nyack is being discussed.

Questions sent to Rockland Green in August on Nyack's recycling data have not been answered yet. Need to follow up.

Transportation The [Clean Energy Communities](#) Scoping Document for an EV campaign has been approved. EVs purchased going forward can be counted towards the first tier (Once we document 5 vehicles purchased by Nyack residents, the Village will be eligible for a \$5,000 grant for a Clean Energy project.) How to track the purchases is not yet clear. Maegan has friends with graphic arts experience who will help with the graphics. Proposed slogan TBD. Need to start getting the word out to community now so we can track.

Energy Steve has also prepared a Clean Energy Communities Scoping Document for a Clean Heating and Cooling campaign. First Tier: 5 heat pump (ground or air source) or heat pump hot water heater installations = \$5000 grant eligibility.

See the charts at the end of the minutes for more info on the campaigns

II. COMMITTEE ORGANIZATION

Members of the Committee can find and share info about committee activities at the [Climate Smart Committee Workspace](#).

[Event Planner](#) This document is to lay out a schedule of events that the committee and community partners plan for 2024. It can be found in the Workspace.

III. OUTREACH STRATEGY

Website – Marcy is drafting a website for Nyack 2030. Meagan’s graphic artist friends can help. Several members of the committee should be able to administer the site.

Newsletter An online newsletter to go out at least quarterly can be designed so that some copies can be printed and made available at Village Hall and Nyack Library. (Possibly the library can print them?) Marcy will discuss this with the graphics helpers, Joel, Rosemary, and any others who would like to get involved in this. An annual newsletter to mail to all households would cost around \$350-\$4000. We should explore funding sources.

Social Media Marcy will set up Facebook and Instagram accounts for Nyack 2030. Joel, Doug, and others can be administrators.

IV. NYACK 2030 FAIR PLANNING

The committee will share ideas about the participants, topics, materials for the fair on a planning doc by Nov. 15.

Time of event. Marcy will send a poll to see when people will be available to table and time preferences.

2. Community Campaign for Electric Vehicles – 200 – 1,000 Points

The local government along with partner organizations and volunteers initiate and develop partnerships with car dealerships, platform providers, and/or other EV industry partners to offer local residents and businesses a variety of makes and models of electric vehicles. The offer may be promoted through ride and drive events and other outreach efforts. Vehicles must be new and purchased to qualify. Electric Vehicles purchased by the applying jurisdiction are not eligible to be counted as a customer.

Achievement Level 1 – 200 Points			
Municipality Size by Population	Required Number of Campaign Participants	Action Grant Amount	Number of Awards
Large (40,000+)	10	\$15,000	20
Small/Medium (0-39,999)	5	\$5,000	40

Achievement Level 2 – Additional 300 Points			
Municipality Size by Population	Required Number of Campaign Participants	Action Grant Amount	Number of Awards
Large (40,000+)	50	\$25,000	15
Small/Medium (0-39,999)	15	\$7,500	20

Achievement Level 3 – Additional 500 Points			
Municipality Size by Population	Required Number of Campaign Participants	Action Grant Amount	Number of Awards
Large (40,000+)	100	\$40,000	5
Small/Medium (0-39,999)	50	\$15,000	10

3. Community Campaign for Clean Heating and Cooling – 500 - 1,800 Points

The aim of Clean Heating and Cooling is to efficiently use electrical energy to replace other forms of energy,

23

such as fossil fuels. The local government along with partner organizations and volunteers organize a structured campaign to encourage the adoption of clean heating and cooling technologies (e.g., ground- and air- source heat pump systems and heat pump water heaters) to retrofit homes, businesses, and community institutions. Campaign project submittals must be clean heating or cooling technologies. Installations in the applying jurisdiction's municipal buildings are not eligible to be counted as a customer.

Achievement Level 1 – 500 Points			
Municipality Size by Population	Required Number of Campaign Participants	Action Grant Amount	Number of Awards
Large (40,000+)	10	\$15,000	30
Small/Medium (0-39,999)	5	\$5,000	90

Achievement Level 2 – Additional 600 Points			
Municipality Size by Population	Required Number of Campaign Participants	Action Grant Amount	Number of Awards
Large (40,000+)	20	\$30,000	20
Small/Medium (0-39,999)	10	\$10,000	45

Achievement Level 3 – Additional 700 Points			
Municipality Size by Population	Required Number of Campaign Participants	Action Grant Amount	Number of Awards
Large (40,000+)	30	\$60,000	10
Small/Medium (0-39,999)	15	\$20,000	20